

Marie-Claude Poulin

Marie-Claude Poulin has been in the film and television business for 20 years, starting in 1985 at the Academy of Canadian Film and Television as assistant editor of the first Who's Who in Canadian Film and Television. She moved into distribution at Norstar Entertainment as Vice President of Sales, handling television and foreign sales of all Norstar productions. In 1989, she moved to Montreal as Vice President of Sales and Acquisitions for Malofilm Distribution where she set up the international sales department. She was responsible for television sales nationally and internationally, and acquiring all Canadian and European product for Canada. After eight years, Poulin started an international department for Cinepix Film Properties (now Lionsgate Films) and represented and helped finance the films Eclipse, Shadow of the Vampire and American Psycho. In 1999, she was hired as Gap Financing Manager at FIDEC and then moved into production as Vice President of Production at Melenny Productions. From 2002 to 2004, she was Executive Vice President of TVA Films in charge of all Canadian and international distribution, responsible for all acquisitions in all media and for setting up partnerships for video and theatrical distribution in English and French Canada. Notable releases and acquisitions include C.R.A.Z.Y., The Pianist, Help I'm a Fish, White Noise, Undisputed and Brotherhood of the Wolf. In 2005, she was named Vice President of Distribution at Equinoxe Films.